From:	eBay <eBay@reply1.ebay.com>
To:	ehbarak1@gmail.com
CC:	
Date:	Wed, 12/30/2015 11:30:07 PM
Subject:	Sell mobile devices and get cash.

Ehud, get a guaranteed price for your tech devices.
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Sell Now Sell on Mobile Success Stories

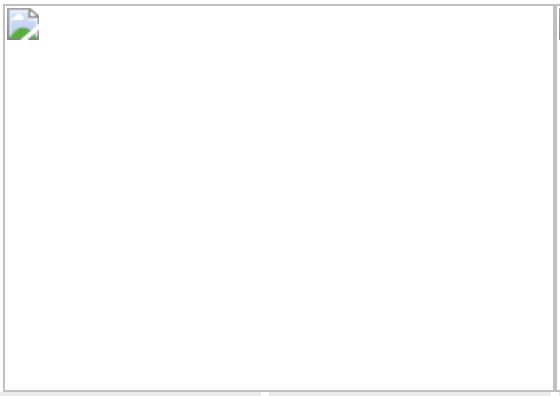
SELL TECH FOR A GUARANTEED* PRICE

THEN GET WHAT YOU REALLY WANT

It's easier than ever to list a phone or tablet—and get extra cash. **If it sells for less than the trending price, you'll get a Coupon for the difference.**

Sell now

SEE WHAT YOUR DEVICE IS WORTH



Apple iPad Mini	Microsoft Surface Pro 3	Samsung Galaxy S5	Apple iPhone 6
Trending: $172†	Trending: $726†	Trending: $224†	Trending: $498†

Price your tablet | Price your phone

HERE'S HOW TO LOCK IN YOUR GUARANTEED PRICE

†The trending price is calculated based on historical sale prices for items sold over the past 90 days (excluding shipping and handling costs).

What is the Promotion?
*Sellers can create a Qualifying Listing in an auction-style format. eBay will provide the seller with a guaranteed price for a qualifying cell phone or tablet, as updated in the listing flow and determined in eBay's sole discretion ("Guaranteed Price"). To be eligible to receive the Guaranteed Price, the seller must accept the recommended starting price, format and duration provided by eBay upon listing ("eBay Recommendation"). The seller is not required to accept the eBay Recommendation to complete his/her listing, but sellers that do not accept the eBay Recommendation will not be eligible to participate in the Promotion. The starting price of each Qualifying Listing must not exceed the Guaranteed Price throughout the duration of the listing. The "Buy It Now" feature, fixed price format listing and selection of a reserve price on listings are prohibited; listings with these selections are disqualified from the Promotion. No guarantee is made that any item will sell. Sale of a cell phone or tablet is a condition precedent of the Guaranteed Price and the Promotion. If the seller creates a Qualifying Listing and his/her cell phone or tablet sells, but at a price that is less than the Guaranteed Price at the time of listing creation, then seller will receive an eBay coupon equal to the Guaranteed Price less the price at which the cell phone or tablet sold. The selling price shall be deemed to be exclusive of any sales tax, duties, shipping costs and eBay fees that might be applicable. Coupons will be fulfilled approximately one (1) to (2) business days from receipt of payment on the Qualifying Listing from the buyer, as applicable, and must be redeemed by the seller within thirty (30) days of receipt of coupon.

Only 7-day listing durations in an auction-style are included in this Guaranteed Price promotion ("Promotion") (but may be subject to the listing upgrade fee). 1-, 3-, 5- and 10-day listing durations, as well as any fixed price format listing durations, are excluded from this Promotion. The Promotion does not apply to insertion fees, final value fees or optional

upgrade fees. Final value fees will be applied to the total amount of the sale, including the cost of the item, shipping, and any other fees a seller may charge—excluding any sales tax. Fees for optional listing upgrades apply. The item must sell within the initial listing time period. Re-Lists and Private Listings are not eligible for this Promotion. An item is defined as sold when it is paid for in full by a buyer. Sellers must follow all on screen directions to create their qualifying cell phone or tablet listing ("Qualifying Listing") on the US site at www.ebay.com by either clicking the sell link in the Promotion materials, using the eBay mobile web or mobile application, using the Quick Listing Tool sell feature. Note that use of the "Sell It For You"/ eBay Valet features will not result in a Qualifying Listing. Please also note that the Promotion may not be shown during the listing process.

To be included in the Promotion, a Qualifying Listing must be a bona fide listing that includes: (a) a correct title that accurately reflects the cell phone or tablet being sold; (b) an accurate photograph of the cell phone or tablet being sold; (c) an accurate description of the condition of the phone; (d) shipping costs that are the lesser of $15 or the average, usual, and/or customary range for similar or identical cell phones or tablets. Cell phones or tablets that are stolen, activation locked, or otherwise unusable may not be included in the Promotion. Without limiting the foregoing, all elements of the Qualifying Listing must be truthful and accurate, and must not contain any words, messages, images, icons, or statements that have the effect of asking buyers to avoid buying the listed item (i.e., stating 'Do Not Bid' in the listing description) or informing the buyer that the actual item is not as described in the title and photograph. Listings that contain any of the foregoing will be disqualified from the Promotion.

All existing selling limits on your account (as well as category and item limits) still apply, and may prevent you from participating in the Promotion. The Promotion can be applied in addition to any applicable monthly insertion fee promotion, and/or any other insertion fee promotion; however, the Promotion cannot be combined with any other promotions or offers.

Who's eligible?
This Promotion is available to sellers who (i) are registered and in good standing on www.ebay.com and (ii) meet eBay's minimum seller performance standards. Please sign in to My eBay and view your Seller Dashboard to verify whether your account is currently meeting the standards. If you have received fewer than 5 detailed seller ratings from buyers, this information will not appear in My eBay; however, you will receive email notification if your account falls below the minimum performance standards.

When is it?
This Promotion will begin on October 22, 2015 at 00:00:01 PT (12:00AM plus one second) for the Cell Phones and Smartphones category and on November 12, 2015 (12:00AM plus one second) for the iPad, Tablets & eBook Readers category. The Promotion will end on January 31, 2016 at 23:59:59 PT (11:59PM plus 59 seconds) for both categories for listings on www.ebay.com (the "Promotion Period"). eBay reserves the right to make changes to the Promotion Period at any time at its sole discretion.

Summary of Restrictions & Exclusions

- The Promotion is only valid for phone listings on the US site at www.ebay.com in the Cell Phones and Smartphones category (9355) and iPad, Tablets & eBook Readers (171485) category seller must accept the eBay Recommendation, which includes starting price, format and duration.
- Listings must have a reasonable shipping charge, defined as the lesser of $15 or the average, usual, and/or customary range for similar or identical cell phones.
- Listings not created through the use of a catalog made available through eBay are ineligible.
- Items in "For parts or not working/repair" and "Seller Refurbished" condition are not eligible for the Promotion.
- Items with cracked screens or prior water damage are also not eligible for the Promotion.
- If buyer pays through a non-PayPal payment method, then seller must mark payment as received on orders page in order for eBay to issue the coupon. By marking payment received, seller consents to required FVF fee.
- Revising the listings after receiving the guarantee offer will void the guarantee. Any attempt to withdraw revision(s) will make the Promotion void.

- This promotion does not apply to Auction with Buy It Now, Fixed Priced or Good 'Til Cancelled format listings.
- LIMIT TWO (2) QUALIFYING LISTING PER PERSON AND PER EBAY USER ID DURING THE PROMOTION PERIOD. If it is discovered or suspected at eBay's sole discretion that a seller has registered or attempted to participate in the Promotion more than once using multiple email addresses, multiple identities, multiple eBay User IDs/accounts, proxy servers or like methods, all of that seller's listings will be declared null and void, and that seller will be ineligible to participate in the Promotion. Also, if it is discovered that any seller attempts to receive additional listings in excess of the stated limitation of two (2) Qualifying Listing per person and per eBay User ID, that seller will, at eBay's sole discretion, be disqualified from the Promotion.
- All Qualifying Listings must comply with all applicable eBay policies, including eBay's Duplicate Listing policy that allows for the removal of duplicate fixed price listings. Any attempted form of participation in this Promotion other than as described herein is void
- The Promotion excludes listings with a start date prior to November 16, 2015 (including those listings revised during the Promotion Period). Additionally, the Promotion excludes listings that are created during the Promotion Period, but scheduled to start after the Promotion Period.

Any attempted form of participation in this Promotion other than as described herein is void.

Learn more to protect yourself from spoof (fake) e-mails.

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